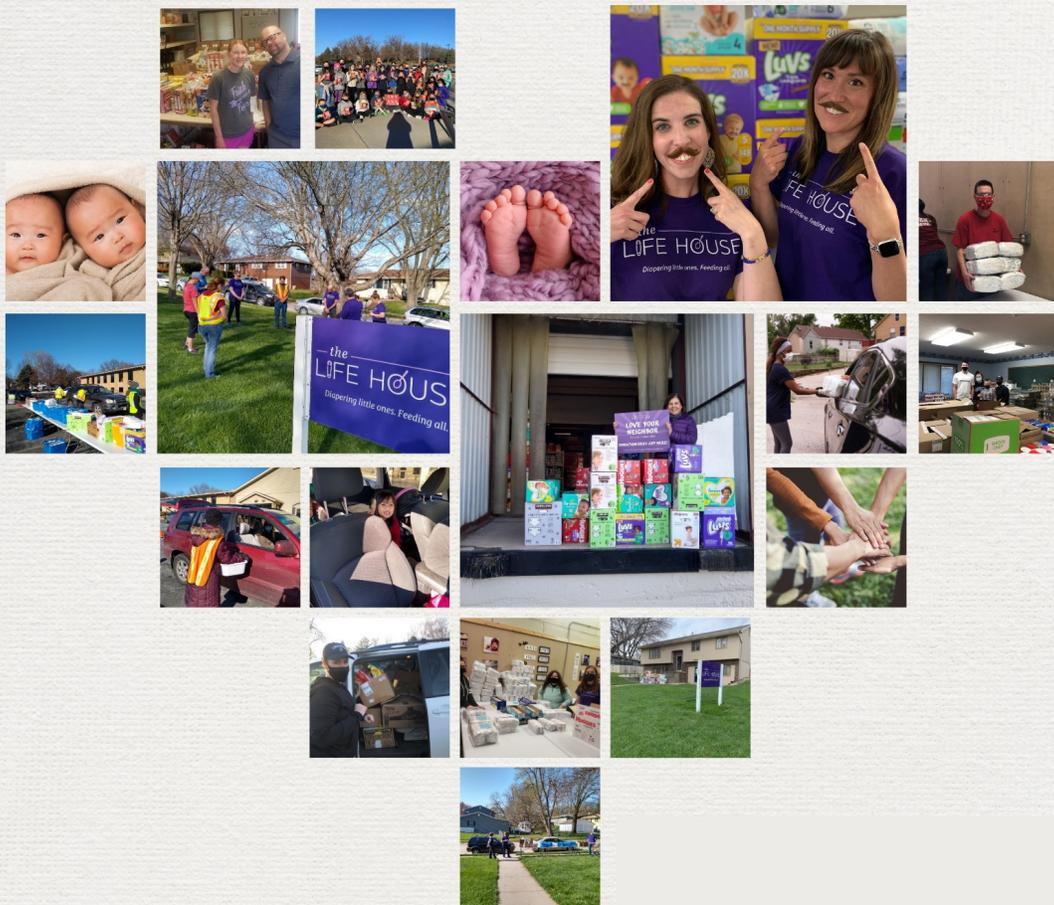


— the —
LIFE HOUSE

ANNUAL REPORT 2020



Diapering little ones. Feeding all.

A NOTE FROM OUR STAFF



Friends of The Life House,

Few things make us happier than to show the love of Jesus by providing the tangible gift of diapers and food to low income families. COVID-19 brought many new challenges and opportunities to reach an increased number of families in need. At times it seemed like the world was changing daily; we learned how to pivot and creatively solve problems, and just when we thought we had our new programming figured out, we'd make additional changes. If nothing else, 2020 has taught us to embrace change, love the ones near to us, and not take face-to-face contact for granted.

At the beginning of 2020 we set some lofty goals, with no idea what the year would actually have in store. We are proud to say that we

achieved every goal we set. Instrumental to our growth and sustainability was being chosen as a Mustaches for Kids Charity Partner, moving into a new warehouse & office space, new funds through grants & corporations, countless volunteers, and steady supporters. And, of course, our God who makes all things work together for our good. We are so thankful for all of the support we experienced as we worked through a year of so many unknowns.

As we jump head-first into 2021 we are excited to continue our mission of diapering little ones and feeding all. Thank you for your continued support of The Life House!

TEGAN REED, EXECUTIVE DIRECTOR

ANNA LEHOTYAK, PROGRAM MANAGER

THE NEED

- 📌 1 in 3 families in Nebraska struggle to afford diapers for their children
- 🎯 1 in 4 children under the age of 18 in Nebraska are at risk for hunger
- 📌 No state or federal child safety-net program allocates dollars specifically for the purchase of diapers.
- 📌 3 in 5 U.S. parents struggling with diaper need miss school or work due to a lack of sufficient diapers to send their child to daycare.

HOW WE HELP

- ♥ The Life House seeks donations of non-perishable food and diapers from community members, corporate gifts, and national partnerships.
- ♥ Volunteers and staff work together to count, sort, and bundle items.
- ♥ Items are distributed on a regular basis at our Outreach Center and to our Diaper Bank partner organizations who serve at-risk families across the Greater Omaha Area

COVID-19 RESPONSE

With the onset of COVID-19, our services became even more critical as many families started missing work and many children were missing free and reduced lunch. As a result, we immediately shifted our client service model, and our volunteer model, to minimize contact and increase how quickly we are able to serve people.



In March we changed our client service model to a drive-thru. This model provided the best, safest experience for our clients during the pandemic, while still providing them with the essential services they needed. We saw an immediate increase of 100% in both food and diapers provided. We are continuing the drive-thru model for our twice-a-month outreaches until it is safe to consider otherwise.

As many businesses remained closed and unable to host company drives, we knew we had to come up with a way to bring in donations. We started Table Tuesdays in March; an easy, no-contact way for people to donate. In November we had our first "Love Your Neighbor" City-Wide Diaper Drive, where 17 neighborhoods acted as contact-less donation locations.



We expedited a move into a new warehouse space inside Nebraska Warehouse so that we could safely have volunteer groups return to wrap diapers for the increasing need. This move brought all of our Diaper Bank operations under one roof, including our palletized stock, and we gained dedicated office space. We were also able to increase our distribution of diapers and bring on new partners to create better access to diapers across the Omaha area.

2020 AT A GLANCE

2020 brought many challenges, but also many huge opportunities and blessings for The Life House

COVID-19 RESPONSE

we immediately shifted our operation to a drive-thru method in an effort to continue to serve our clients while keeping them healthy

MUSTACHES FOR KIDS OMAHA

we were chosen as one of the M4K 2020 Charities!

TWO MORE PARTNERS ADDED

we added Heart Ministry Center and Abide as Diaper Bank partners, creating access to diapers in North Omaha

503,936

Diapers Distributed

150,870

Meals Provided

FEB

BECOMING A DIAPER BANK

we began our first partnership with Heartland Hope Mission to create access to diapers across Omaha

MAR

DIAPER DONATION

through our partnership with the National Diaper Bank Network, we received a truckload of donated diapers to help with the pandemic

APR

MAY

NEW WAREHOUSE AND OFFICE

we moved into our own space inside Nebraska Warehouse, allowing us to have a dedicated office and all of our Diaper Bank operations under one roof

AUG

OCT

LOVE YOUR NEIGHBOR

we held our first-ever City-Wide Diaper Drive, with 17 neighborhoods and businesses collecting over 20,000 diapers

NOV

DEC

SINCE 2014, WE HAVE BEEN CREATING IMPACT IN THE OMAHA AREA

2017	2018	2019	2020
<p>43,580 DIAPERS CHANGED</p>  <p>714 CHILDREN SERVED</p>	<p>54,119 DIAPERS CHANGED</p>  <p>902 CHILDREN SERVED</p>	<p>243,474 DIAPERS CHANGED</p>  <p>3,388 CHILDREN SERVED</p>	<p>503,936 DIAPERS CHANGED</p>  <p>10,618 CHILDREN SERVED</p>
<p>50,730 MEALS PROVIDED</p>  <p>655 FAMILIES SERVED</p>	<p>57,930 MEALS PROVIDED</p>  <p>786 FAMILIES SERVED</p>	<p>81,435 MEALS PROVIDED</p>  <p>1,127 FAMILIES SERVED</p>	<p>150,870 MEALS PROVIDED</p>  <p>1,949 FAMILIES SERVED</p>
<p>600 ANNUAL VOLUNTEER HOURS</p> 	<p>1,000 ANNUAL VOLUNTEER HOURS</p> 	<p>1,800 ANNUAL VOLUNTEER HOURS</p> 	<p>2,500 ANNUAL VOLUNTEER HOURS</p> 

SINCE OUR FOUNDING IN 2014

905,169 DIAPERS CHANGED + 435,145 MEALS PROVIDED

VOLUNTEER DRIVEN

470+ volunteers served **2,500+** hours
wrapping diapers, sorting food, serving families and much more!

THE LIFE HOUSE ACTION TEAM

our core volunteer team

- **Cathy Christiansen**
- **Fara Stanley**
- **Onita VanGinkel**
- **Devonye Mullins**
- **Susan Johnson**

DIAPER & FOOD DRIVES

- Prairie Lane Christian Reformed Church
- Westwood Church
- The Water's Edge Church
- Gina's Neighborhood Drive
- Millard West Basketball
- Katie's Neighborhood Drive
- Molly's Neighborhood Drive
- Stacie's Neighborhood Drive
- Daisy Troop 48006
- Suburban Rotary
- Emmery Luther's Diaper Drive
- Freya's Diaper Drive
- Koraline Bayse's Food Drive
- John Abolafia's Diaper Drive
- Westwood High School Ministry
- Premier Academy
- Pottawatomie 4-H
- TABLE TUESDAY
- Girl Scout Troop 41384
- Love Your Neighbor City-Wide Diaper Drive
- Verizon Diaper Drive
- Water's Edge Youth Group
- Knox Ely's Food Drive
- Ezra Elementary School

IN KIND CORPORATE DONATIONS

- B & B Trucking
- Huggies/National Diaper Bank Network
- Nebraska Warehouse Company
- Food Bank for the Heartland
- Lozier Foundation
- Prairie Lane Christian Reformed Church



WHAT A MONTH!

Who knew that May would be the month of the mustache?

We had the honor of being selected as one of eight charity partners for Mustaches for Kids Omaha this year, quickly being identified as the #M4K8. We recruited 32 'growers' to grow a mustache in the month of May and raise money in the process. Along with the other 250+ growers across Omaha, Mustaches for Kids raised a total of **\$762,535** for the eight charities. We have been incredibly blessed by this opportunity and we are so grateful to the men who stepped up to make it happen. THANK YOU!



James Abueg
Andrew Anthony
Tanner Ayer
Barry Beckham
Oliver Berglund
Shaun Burdess
Justin Clements
Gene DeBoer
Joshua Hall
Roger Horstman
Andy Kueny

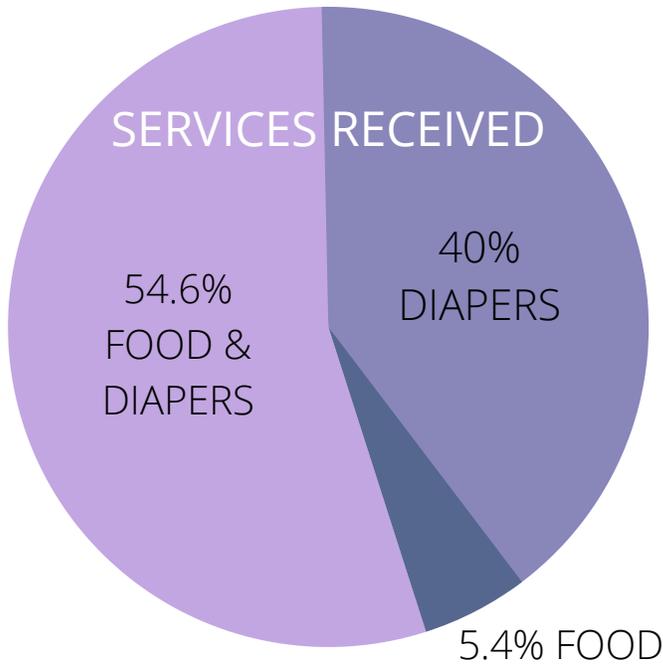
Todd Laird
John Lehotyak
Al Lindahl
Dave McIvor
James McPeck
Al Meyers
Matthew Miller
Justin Mollak
Mark Mullins
Aaron Ossino
Zach Packett

Michael Reed
Mark Roberts
Ryan Saunders
John Seaman
Ezra Strubbe
Chad Van Ginkel
Steve Vander Tuig
Aaron Willems
Scott Wilson
Andrew Wismer



2020 IMPACT SURVEY RESULTS

Each year in December we ask our clients to complete a short survey to assess if we are meeting their needs and to learn how we are impacting their lives.



31.5

average age of client surveyed

96%

have at least 1 working adult in the household

28%

have at least 1 adult attending school

80%

qualify for federal aid (TANF, WIC, SNAP)

- 91% of our clients report that in the past year, they have had to make a choice between buying food/diapers and buying something else their family needed, such as food, clothing, transportation, medicine/healthcare, and housing
- 61% of our clients say that receiving food/diapers allows them to pay a bill, take a child to daycare, and/or go to work

"Getting diapers [has] saved me a few dollars to supply clothes for my child for the seasons changing"

"Having to stretch diapers between paydays has been very stressful, so receiving diapers from you allows me to buy other household necessities or not worry about making it to buy more before running out"

"It takes away the fear of not knowing when your next meal is."

"This place is not just for food and other items, [it] made us feel warmly and [we] know that Life House really cares for our community"

- 61% of clients report that receiving help from The Life House reduces their stress, helps them feel less frustrated, and/or helps them feel like a better parent
- 80% of clients say that receiving diapers helps their child be healthier/happier, sleep better, and/or have less diaper rash

OUR YEAR IN NUMBERS

503,936
diapers
changed

20,706
individuals
served

150,870
meals
provided

90,412
diapers
donated

(in kind value \$26,219)

7,901
food items
donated

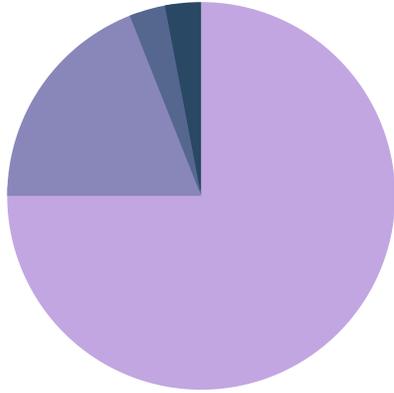
(in kind value \$10,441)

3
new
partners

1,323
social media
followers

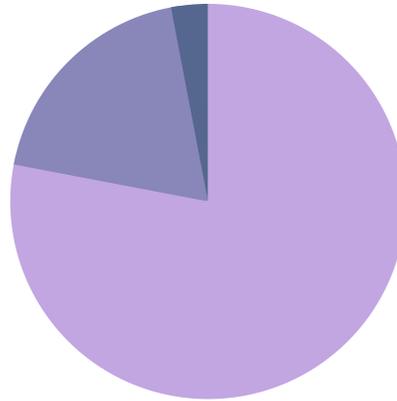
3,932
children
diapered

FINANCIAL STATEMENT



REVENUES

Grants & Corporate	75%
Individual	19%
Fundraising	3%
PPP Forgiveness Loan	3%



EXPENSES

Program	78%
Mgmt/General	19%
Fundraising	3%

Statement of Financial Position

Revenue: \$254,949.74

Expenses: \$96,763.41

Net Income: \$158,186.33

Cash Position: \$194,897.32

GRANTS & CORPORATE DONORS

\$100,000 +

- Mustaches for Kids Omaha

\$10,000+

- Immanuel Vision Foundation
- Douglas County Community Cares
- Omaha Community Foundation: COVID Response Fund

\$5,000 - \$9,999

- PayPal Gives
- Westwood Church

\$1,000 - \$5,000

- Prairie Lane Christian Reformed Church
- St. Andrews United Methodist Church
- The Water's Edge
- Central Plains Classis
- Farm Credit Services of America
- Northwest Bank
- Costco

2021 GOALS

DIAPER BANK

Distribute 750,000+ Diapers

to 5-10 diaper bank partner organizations to create increased access to diapers across Omaha

OUTREACH CENTER

Adjust Outreach Center Services

as the threat of COVID-19 decreases, evaluate the best way to serve families face to face

VOLUNTEER

Increase Volunteer Base

increase capacity by adding new volunteer groups as well as increasing the number of volunteer leaders

REVENUE

Increase by 30%

increase recurring donors, grants & corporate sponsorships, and add new church partners

2020 THE LIFE HOUSE BOARD & STAFF

Board of Directors

Ryan Saunders, Board Chair

John Hascall, Treasurer

Amy Salerno, Secretary

Judy Collins

Terry Maaseen

Scott Christiansen

Chad VanGinkel

Gene DeBoer

LeeShell Lewis

Staff

Tegan Reed, Executive Director/President

Anna Lehotyak, Program Manager

We are proud members of:



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TheLifeHouseOmaha](https://www.facebook.com/TheLifeHouseOmaha)



info@thelifehouseomaha.org



[@thelifehouse_omaha](https://www.instagram.com/thelifehouse_omaha)

Mailing Address & Office: 9100 F St, Ste 100, Omaha, NE 68127

Diaper Bank: 9090 F St, Omaha, NE 68127

Outreach Center: 11806 Prairie Lane Dr. Omaha, NE 68144